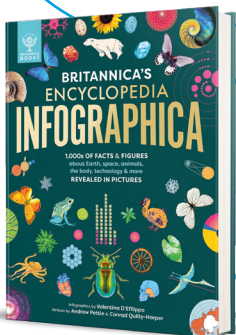


# BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

Did you know that around 70 per cent of the way our brain perceives the world is visual? This is why infographics are so powerful. They are a quick way to reveal information using pictures.

On the next two pages you have eight examples of what an infographic looks like, all taken from *Britannica's Encyclopedia Infographica*. See if you can find the relevant infographic for each fact, and then use it to fill in the gaps. The first one has been done for you.



Out now

**A**

A cheetah can run up to **98** kilometres per hour (km/h).



**B**

As humans, we share .....% of our DNA with chickens!

**C**

Uranus' largest moons are named Ariel, Oberon, Titania and .....

**D**

The lowest recorded depth of a giant squid is ..... metres below sea level.

**E**

If you were to imagine the 8 billion people living in the world as just 8 people, ..... of those people would live in the Americas.

**H**

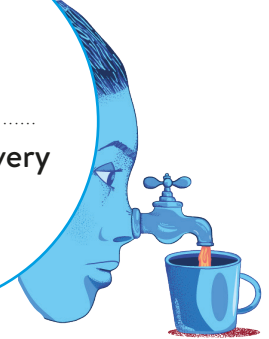
The population of LEGO mini figurines overtook the human population in .....

**TOTAL**

**8**

**F**

Your body produces about ..... cups of mucus every 24 hours.



**G**

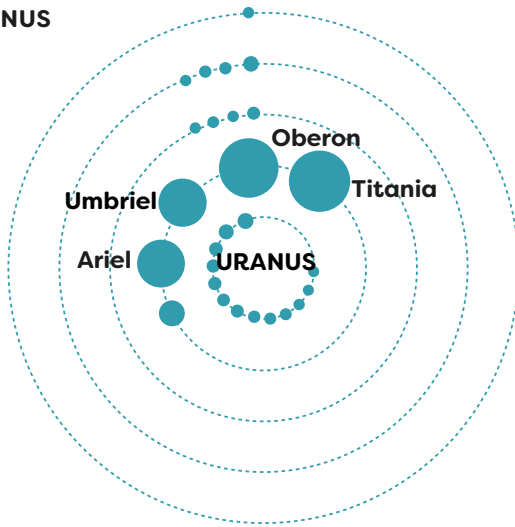
Koalas sleep for ..... hours a day.



# BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

## 1 THE MOONS OF URANUS

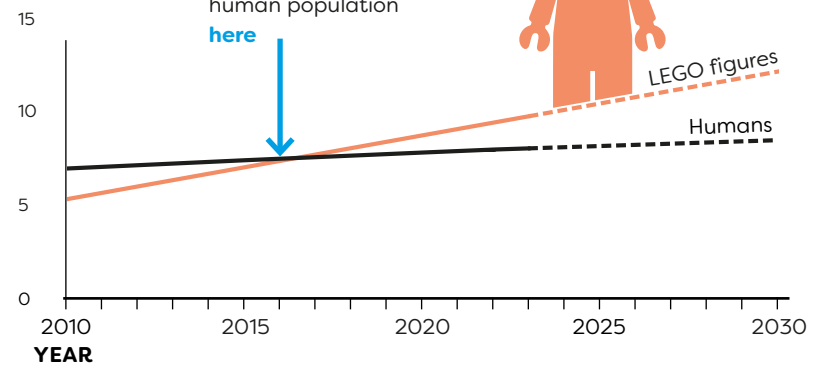
This infographic depicts the moons which orbit the planet Uranus. They are drawn to scale, meaning that the largest blue circles represent the largest moons.



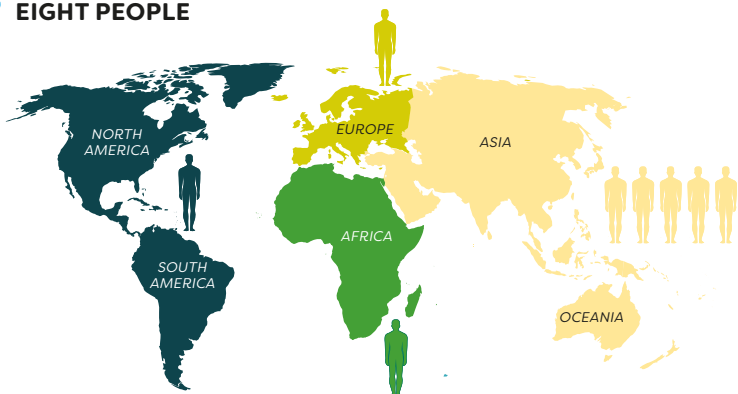
## 2 THE LEGO AND HUMAN POPULATIONS OVER TIME

POPULATION  
billions

The LEGO minifigure population likely overtook the human population **here**

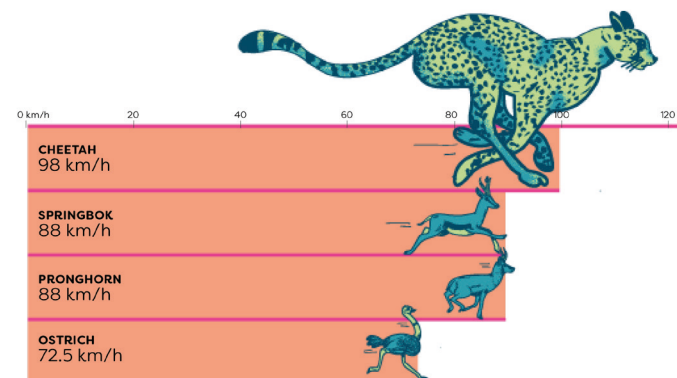


## 3 THE WORLD AS EIGHT PEOPLE



Each figure represents  
1 billion people

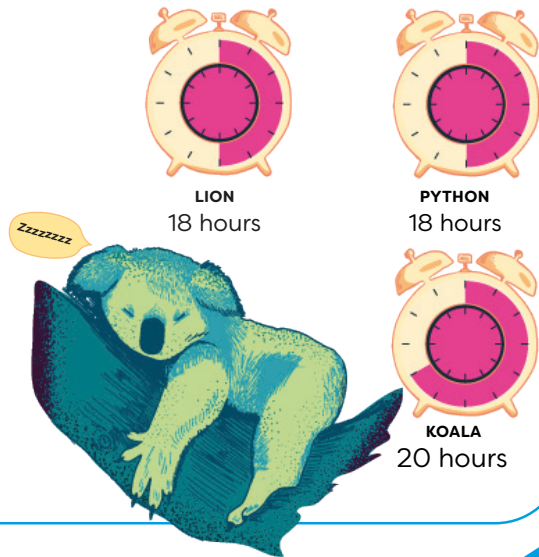
## 4 THE WORLD'S FASTEST RUNNERS



# BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

## 5 THE LENGTH OF TIME ANIMALS SLEEP IN A DAY

These alarm clocks show the length of time different animals sleep in a day. The inner and outer circles on the clockfaces each represent 12 hours.



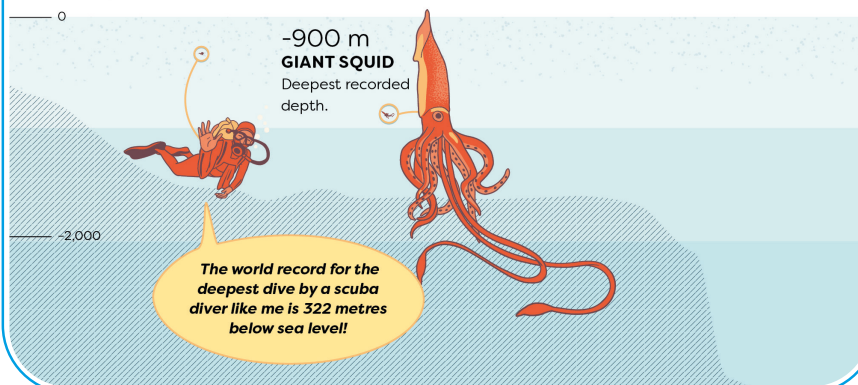
## 6 HOW MUCH SNOT DO HUMANS MAKE?

Your body produces a lot of mucus each day – probably more than you realise! The cups drawn here represent one cup of snot and add up to the amount produced in 24 hours.



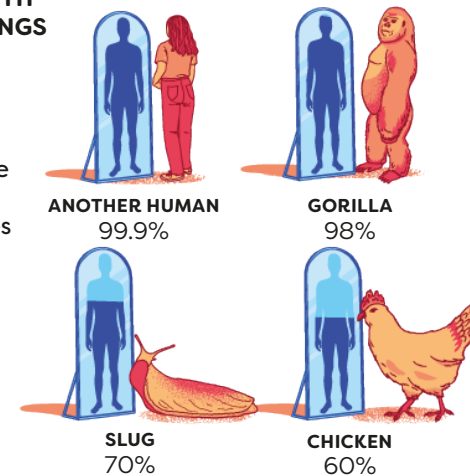
## 7 LOWEST RECORDED DEPTHS

UNDERWATER DEPTH  
metres, m



## 8 DNA WE SHARE WITH OTHER LIVING THINGS

The dark blue shading on the reflection in the mirror indicates the proportion of DNA each species shares with a human.



# BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

**Congratulations!** You have discovered how easy and fun infographics are. You can find more astonishing information about space, Earth, animals, humans and technology through 200 infographics in *Britannica's Encyclopedia Infographica* now.

## ANSWERS

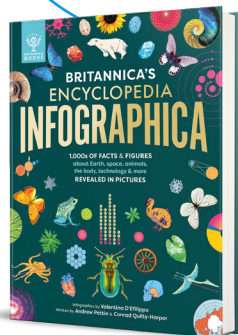
**A**

A cheetah can run up to **98** kilometres per hour (km/h).



**B**

As humans, we share **60** % of our DNA with chickens!



Out now

**C**

Uranus' largest moons are named Ariel, Oberon, Titania and **UMBRIEL**.

**D**

The lowest recorded depth of a giant squid is **600** metres below sea level.

**E**

If you were to imagine the 8 billion people living in the world as just 8 people, **1** of those people would live in the Americas.

**G**

Koalas sleep for **20** hours a day.



**F**

Your body produces about **5** cups of mucus every 24 hours.



**H**

The population of LEGO mini figurines overtook the human population in **2016**.



**END**