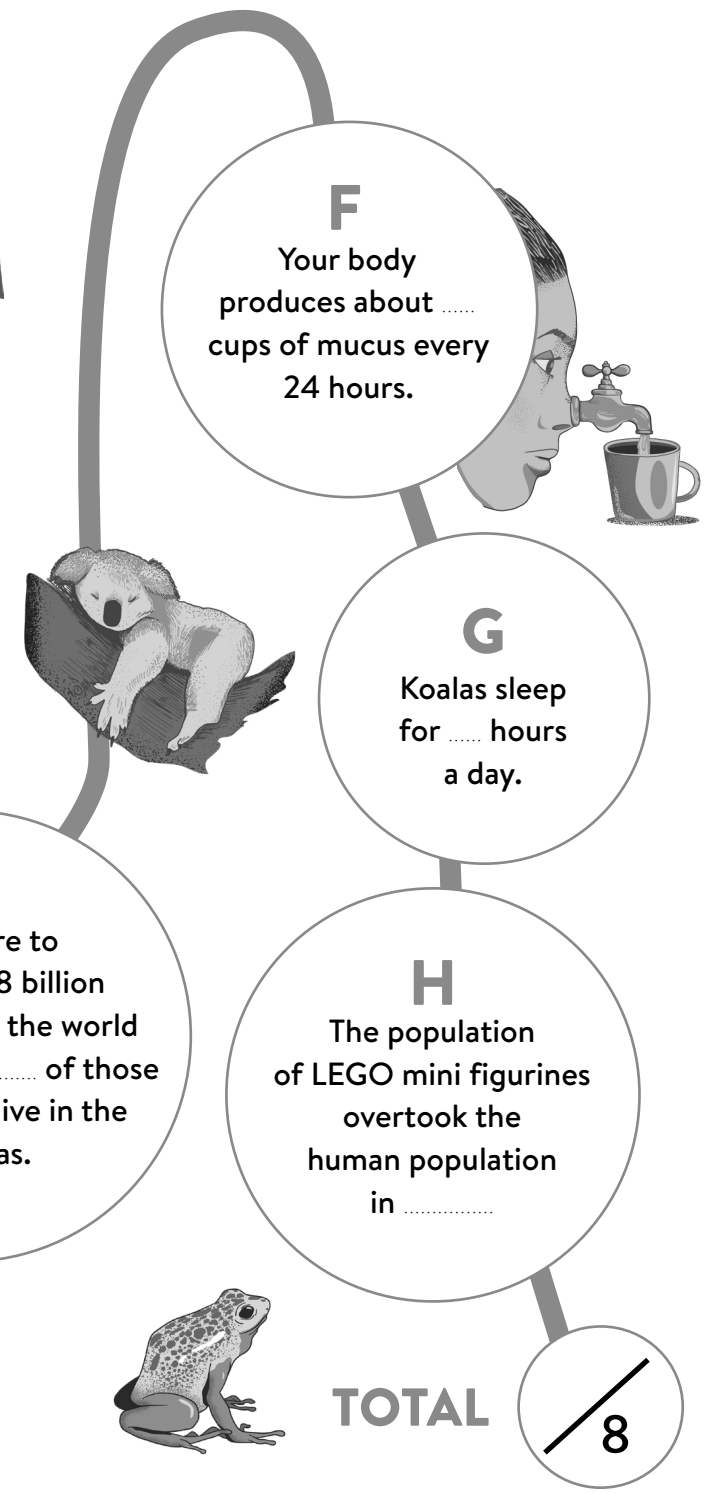


BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

Did you know that around 70 per cent of the way our brain perceives the world is visual? This is why infographics are so powerful. They are a quick way to reveal information using pictures.

On the next two pages you have eight examples of what an infographic looks like, all taken from *Britannica's Encyclopedia Infographica*. See if you can find the relevant infographic for each fact, and then use it to fill in the gaps. The first one has been done for you.



F
Your body produces about cups of mucus every 24 hours.

G
Koalas sleep for hours a day.

H
The population of LEGO mini figurines overtook the human population in

TOTAL

8

A
A cheetah can run up to kilometers per hour (km/h).

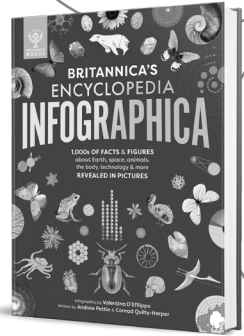


C
Uranus' largest moons are named Ariel, Oberon, Titania and

E
If you were to imagine the 8 billion people living in the world as just 8 people, of those people would live in the Americas.

D
The lowest recorded depth of a giant squid is metres below sea level.

B
As humans, we share% of our DNA with chickens!

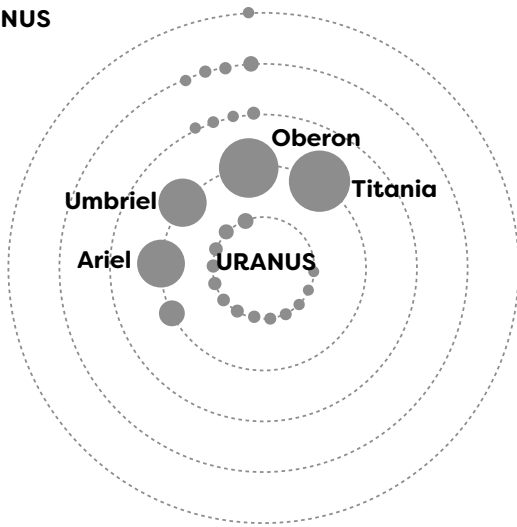


Out now

BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

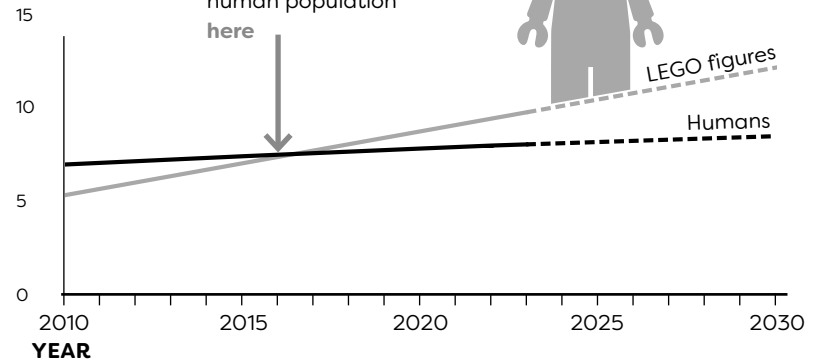
1 THE MOONS OF URANUS

This infographic depicts the moons which orbit the planet Uranus. They are drawn to scale, meaning that the largest blue circles represent the largest moons.

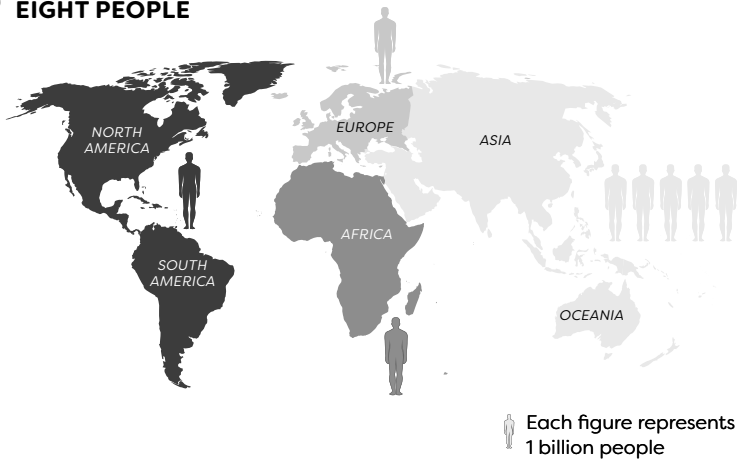


2 THE LEGO AND HUMAN POPULATIONS OVER TIME

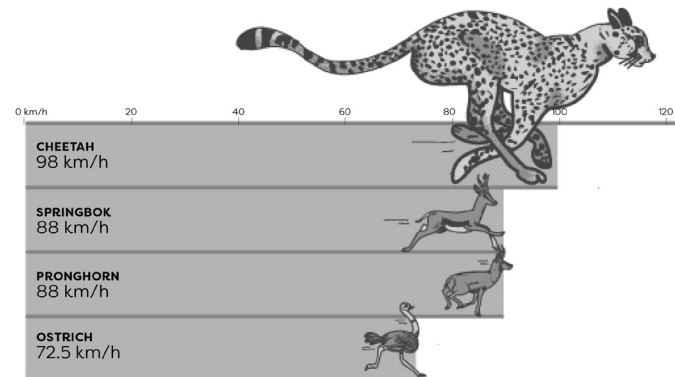
POPULATION
billions



3 THE WORLD AS EIGHT PEOPLE



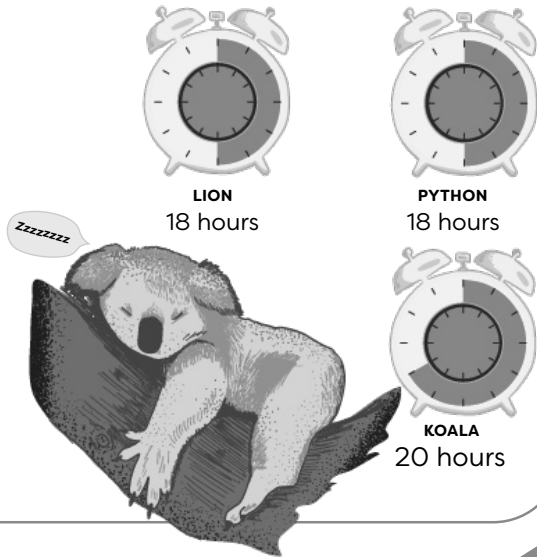
4 THE WORLD'S FASTEST RUNNERS



BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

5 THE LENGTH OF TIME ANIMALS SLEEP IN A DAY

These alarm clocks show the length of time different animals sleep in a day. The inner and outer circles on the clockfaces each represent 12 hours.



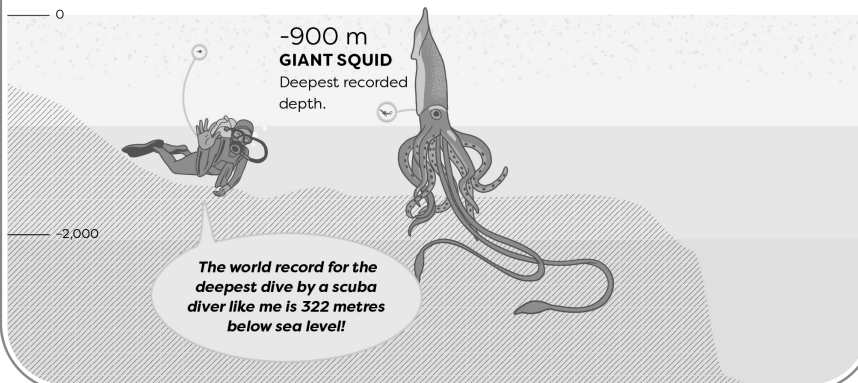
6 HOW MUCH SNOT DO HUMANS MAKE?

Your body produces a lot of mucus each day – probably more than you realise! The cups drawn here represent one cup of snot and add up to the amount produced in 24 hours.



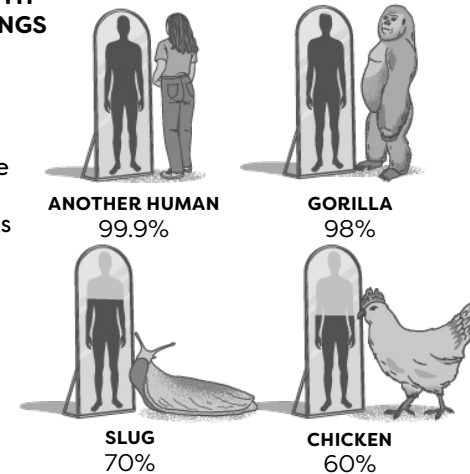
7 LOWEST RECORDED DEPTHS

UNDERWATER DEPTH
metres, m



8 DNA WE SHARE WITH OTHER LIVING THINGS

The dark blue shading on the reflection in the mirror indicates the proportion of DNA each species shares with a human.



BRITANNICA'S ENCYCLOPEDIA INFOGRAPHICA

Congratulations! You have discovered how easy and fun infographics are. You can find more astonishing information about space, Earth, animals, humans and technology through 200 infographics in *Britannica's Encyclopedia Infographica* now.

ANSWERS

A

A cheetah can run up to 98 kilometres per hour (km/h).



B

As humans, we share 60 % of our DNA with chickens!

C

Uranus' largest moons are named Ariel, Oberon, Titania and UMBRIEL.

D

The lowest recorded depth of a giant squid is 600 metres below sea level.

E

If you were to imagine the 8 billion people living in the world as just 8 people, 1 of those people would live in the Americas.

G

Koalas sleep for 20 hours a day.



H

The population of LEGO mini figurines overtook the human population in 2016.

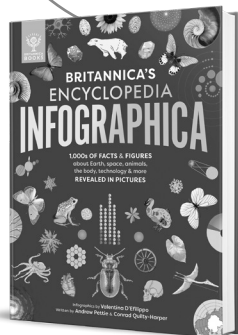


F

Your body produces about 5 cups of mucus every 24 hours.



END



Out now