**Junior Marketing and Book Designer, What on Earth Books**

What on Earth Publishing is a dynamic young publishing house based in London, Kent, and Washington, D.C., currently all working from home

We publish beautiful, award-winning non-fiction books that engage children's natural curiosity and passion for learning. We offer our readers diverse perspectives on the world and help them connect the dots to build a lifetime of general knowledge.

1. We are looking for an articulate, hard-working, self-motivated Junior Book Designer who has fastidious attention to detail, a wonderfully creative mind, great typographic skills, a love of learning, and a determination to produce beautiful work that inspires, entertains and informs. We are a small team, so strong communication skills, the willingness to go above and beyond when necessary, and a friendly, open and positive attitude are absolute musts.

**The role will be based at home with the likelihood of a return to a co-working office in London within the next year.**

Reporting to the Art Director and collaborating closely with editorial and marketing, you will…

* Assist the Art Director in the design of innovative and market-leading children’s non-fiction books;
* Design marketing materials, including but not limited to catalogues, point-of-sale materials, banner ads, social media posts;
* Track design and illustration schedules and work with managing editorial to keep all projects on schedule;
* Liaise with illustrators and outside designers on behalf of the Art Director;
* Understand editorial requirements and ensure a detailed brief is taken at the beginning of the design process;
* Attend meetings to discuss feedback, implement changes and feed back to the team and/or freelancers effectively;
* Adhere to brand guidelines;
* Be receptive to feedback/direction from editorial, marketing, and management, and use it to continually improve your work;
* Other duties as required.
1. **Requirements**
* Excellent in-depth knowledge of Adobe Creative Suite, in particular, Photoshop, Illustrator and InDesign
* A Design Degree or equivalent
* 2+ years’ experience in marketing or book design, knowledge of children’s non-fiction is a plus
* An excellent eye for typography
* Ability to multitask, manage details, work using your own initiative, and work to deadlines.
* Excellent communication and collaboration skills
* Knowledge of the print production process preferred

**How to Apply**

Please send your portfolio link / PDF (under 10MB), your CV and a short paragraph to introduce yourself to info@whatonearthbooks.com with the subject line, ‘Junior Designer’

We’re afraid we can only get back to successful applicants. No agencies, please.

Thank you and good luck!